

PRESS RELEASE

COMPANY



August 2026

MAHA Ireland launches stylish new brochure to showcase array of services and equipment

- **MAHA Ireland is confident its new brochure will make a positive impact on both new prospects and existing customers, with its comprehensive portfolio of passenger and commercial solutions streamlined into clear content.**

Rathcoole, 18th August 2026. The premium workshop equipment supplier has unveiled its stylish 16-page brochure, which explores its core equipment and services. It also emphasises MAHA Ireland's commitment to customer support from enquiry through to after-sales.

Designed to showcase solutions for passenger and commercial vehicles, the brochure highlights MAHA Ireland's brake testing portfolio, versatile workshop lifts, chassis dynamometers and speciality in workshop design and fitout. Examples of RSA-approved vehicle inspection and testing equipment fitted within NCT, CVRT and DVA facilities demonstrate the trust and investment customers have placed in the company since 1998.

Furthermore, there is detailed information about MAHA Ireland's aftersales support, including a map showing nationwide coverage of its mobile service engineers. This network of experts are strategically located and can respond to customers quickly with reliable support.

MAHA Ireland Managing Director, Eoin Mallon, explained the brochure's significance as an addition to the company's marketing toolkit: "This brochure is a positive step, as it condenses our considerable array of services and equipment into one easy-to-read document."

The material provides prospects and existing customers with a concise overview of MAHA Ireland's extensive offerings and key business pillars.

Eoin added: "For instance, if we receive a new lead at a trade event or over the phone, we now have a modern and up-to-date document that clearly outlines how we can assist and the tangible benefits of partnering with us. It also serves as a valuable resource for our staff when handling enquiries, installing new equipment or during maintenance."

To receive a free copy of MAHA Ireland's new marketing brochure, email sales@mahaireland.ie.

For more information, visit www.mahaireland.ie.

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For more material, enquire about an interview or information about this release, please contact Tom Henman, at Epiphany Communications on 0044 7341 375092 or e-mail tom@epiphanycomms.co.uk.

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MAHA Ireland – an overview:

MAHA Ireland Ltd. is a wholly owned subsidiary of the German company, MAHA SE & Co. KG. Founded in March 1998, the company has grown in every respect to become the market leader in Ireland for vehicle testing and workshop equipment.

Today, MAHA Ireland employs a staff of 29, which is made up mobile service engineers strategically located nationwide, with sales and administrative staff based out of its purpose-built premises in Rathcoole, Co. Dublin. A satellite office and warehouse in Lisburn caters for customers located in Northern Ireland.

MAHA products are renowned for their quality and reliability, and it is the policy of MAHA Ireland to provide the highest standards of professional practice and to maintain the quality of service to all its customers.